

TRANSFER GUIDE

Catalog Years: 2023-2025

William & Mary BBA in Marketing

Associate Transfer Degree Plan in Business Administration

COURSE REQUIREMENTS

Complete at Community College					Complete at William & Mary		
BACHELOR'S DEGREE REQUIREMENT		SATISFIED BY			BACHELOR'S DEGREE REQUIREMENT		
Course	Credits	Gen ED*	CC Course	Notes	Course	Credits	Notes
		1-2	SDV 100 or 101	No credit	BUAD 300	1	Business Core
WRIT 101	3	PUA	ENG 111		BUAD 311	3	Business Core
ENGL 210	3	UA	ENG 112		BUAD 317	3	Business Core
	3	PUA	Any UCGS Humanities or Fine Arts		BUAD 323	3	Business Core
	3	UA	Any UCGS Humanities, Fine Arts, or Lit	This course must come from a different group than prior requirement.	BUAD 330	1	Business Core
	3	PUA	Any UCGS History		BUAD 343	2	Business Core
ECON 102	3	PUA	ECO 201		BUAD 350	3	Business Core
	4	PUA	Any UCGS Lab Science		BUAD 351	1.5	Business Core
MATH 111	3-4	PUA	MTH 263		BUAD 352	1.5	Business Core
ECON 101	3	UA	ECO 202		BUAD 414	3	Business core/COLL 400
CST 100 = SPCH 201; CST 110 = SPCH 102	3	UA	CST 100, 110	Can satisfy the Arts Proficiency. Please refer to the Transfer Guidance page for additional information.	BUAD 452	3	Marketing core
BUAD 203	3		ACC 211		BUAD Electives	9	Marketing Core
BUAD 2XX	3		ACC 212		COLL 150	4	Must be fulfilled at W&M
BUAD ELT	3		BUS 100		COLL 200	3	Must be fulfilled at W&M
BUAD 231	4		BUS 224		COLL 300	3	Must be fulfilled at W&M
BUAD 343	2		BUS 240		COLL 350	3	Must be fulfilled at W&M
BUAD ELT	3		BUS 200, 274, 227, 270, 280, MKT 201		Electives		Students must have 120 credits to graduate. 60 of those credits must be taken at W&M.
BUAD ELT	3		BUS 200, 274, 227, 270, 280, MKT 201				

MTH 161 & 162 = MATH 103; MTH 167 = MATH 103	3-4		Any course listed above, or MTH 161/162, 167			
MTH 161 & 162 = MATH 103; MTH 167 = MATH 103	3-4		Any course listed above, or MTH 161/162, 167			
Foreign Language Proficiency	0-14		World Languages	Please refer to the Transfer Guidance page for additional information		
CREDITS PRE-TRANSFER: Up to 62				CREDITS POST-TRANSFER: At least 60		
* A = Completion of the Associate Degree satisfies this General Education Requirement. U = This course satisfies a Uniform Certificate of General Studies requirement. P = This course satisfies a Passport requirement.						

TRANSFER GUIDANCE

By meeting the following criteria, you are guaranteed admission to W&M:

- Earn a transfer-oriented associate degree at a VCCS institution
- Earn a minimum GPA of 3.4 at a VCCS institution

Students must apply separately to the Mason School of Business. Admission is not guaranteed. Application materials include:

- Transcripts
- Personal statement
- Minimum application requirements: 54 credit hours, prerequisite coursework completed

IMPORTANT LINKS & DATES:

- **University Transfer Center:** wm.edu/transfer
- **Register Intent to Transfer:** Submit Letter of Intent by Feb. 1 for Fall, or Sept. 1 for Spring admission through College Connect at www.TransferVirginia.org
- **Admission Application:** Common Application for Transfer by March 1 for Fall or October 1 for Spring.
- **Financial Aid:** wm.edu/admission/financialaid/index.php
- **FAFSA - Free Application for Federal Student Aid:** October 1 for Fall at studentaid.gov (recommend adding CSS Profile)

FOREIGN LANGUAGE PROFICIENCY REQUIREMENT

All undergraduate students must demonstrate proficiency in a foreign language at the 202/203 level at W&M. Students may satisfy this requirement by:

- Taking the 4th level of one foreign language in highschool
- Receive AP, IB or transfer credit for the 202 level or higher
- Complete a college-level course at the 202 level or above

WHAT SHOULD I CONSIDER WHEN SELECTING COURSES?

- Students must apply to the Mason School of Business after being accepted to W&M.
- Students are strongly encouraged to complete the foreign language proficiency requirement prior to transferring to W&M.
- Create a schedule for all required courses, pay attention to prerequisites and when courses are offered, complete your first math and English courses in your first year. For help, see Transfer Steps and Resource Center at www.TransferVirginia.org
- Connect with an advisor at your community college and William & Mary within your first year. College Connect available in your account of www.TransferVirginia.org

IS THIS DEGREE RIGHT FOR ME?

- Transfer students have a separate admissions process and timeline, and should refer to our website for more information (for the purposes of our admissions process, we define transfer students as any student who has completed less than 12 credit hours in residence at William and Mary).
- All majors complete an integrated core program that emphasizes exposure to the underlying business disciplines.
- In addition, many students will find it desirable to pursue a multidisciplinary curriculum that will include advanced study in a business discipline other than their major field. Concentrations are available in the following ten areas: Accounting; Business Analytics; Consulting; Entrepreneurship; Finance; Innovation and Design Thinking; Management and Organizational Leadership; Marketing; Supply Chain Analytics; Sustainability

WHAT IS THE IMPACT ON MY DEGREE OF WORK I HAVE ALREADY COMPLETED?

- **Associate Transfer Degree Completion:** An Associate Degree results in lower-division general education and proficiency requirements being met except the Foreign Language proficiency.
- **Dual Enrollment – Completion of Associate Degree in HS:** W&M does not guarantee admission to high school students earning a transferable associate degree through dual enrollment.
- **Credit for Prior Learning:** Credits applied toward the associate degree but not earned at the VCCS institution will be reviewed in accordance with W&M academic policy as outlined in the Undergraduate Catalog. Other types of credit, such as military training, ACE recommendations, and CLEP, will be assessed in accordance with W&M policy at the time of student matriculation.
- **Catalog Year:** Catalog year is determined by your first post high school enrollment at a VCCS school.

IS THIS COLLEGE RIGHT FOR ME?

- W&M is a top research university grounded in the liberal arts and sciences.
- W&M offers 54 undergraduate majors and 62 minors.
- Answer these questions to help you decide if William & Mary is right for you!
 - Do you want to conduct research with a faculty member as an undergraduate?
 - Do you want to have (mostly) small class sizes?
 - Do you want to take part in service activities?
 - Do you want to have fun, like take part in the "Seventh Grade Comedy Club", or participate in club sports and organizations?
 - If you answered "yes" to any of these questions, then William & Mary might be right for you. Our students work hard and play hard. Be sure to dig deep into our web page to find out more about all there is to learn and do at W&M!

Learn more about our college at www.TransferVirginia.org

DID YOU KNOW THAT...

- Completing your Associate transfer degree post-high school satisfies all lower division general education requirements and increases the chance of completing your bachelor's degree?
- Exceeding 3 years or 90 credits at your community college means you may have exhausted your financial aid at that college and have limited your future financial aid at William & Mary?

WHAT CAN I DO WITH THIS DEGREE?

Explore possible careers, salaries, and job outlook at www.TransferVirginia.org

WHAT ARE MY CHANCES FOR GETTING ACCEPTED?

- Of students who applied in fall of 2021, 53% were admitted.

Learn more about applying at www.TransferVirginia.org

ARTS PROFICIENCY

This requirement will be satisfied by two credits with an Arts Proficiency attribute in the same creative or performing art. The purpose of this proficiency is to understand the artistic process. Accordingly, by actively involving students in exercises that require artistic choices, these courses aim for an experience-based understanding of how the artist communicates. A course that satisfies this proficiency requires a student to begin to understand an art at the foundation level through artistic activities involving each of the following: developing their artistic skills; and applying the principles of the art through projects and/or exercises.